



Linskill and North Tyneside
Community Development Trust

LINSKILL TRUSTED ASSOCIATES

ABOUT US

Linskill Trusted Associates is the consultancy arm of Linskill and North Tyneside Community Development Trust, set up in response to increasing requests for help and support from not-for-profit organisations across the North East.



The Trust has a proven track record and excellent reputation gained from successfully running the Linskill Centre, based in North Shields, one of the largest community asset transfers of its kind in the country. As a result of this success the Trust now has an expanding business portfolio including a trading arm and management of two other community buildings in North Tyneside.

Within the Trust key staff can provide very real expertise based on extensive practical experience in the following areas:

- Asset transfer and buildings and facilities management
- Income generation and income diversification
- Financial and strategic management
- Establishing and growing successful trading enterprises
- Community development and engagement
- Developing people - staff, volunteers, trustees
- Marketing and communications

Simeon Ripley
Chief Executive

WHAT DO ASSOCIATES OFFER?

Primarily through our own key staff, but also through a small pool of trusted associates, we are able to offer information, advice and practical support with:

- Navigating the asset transfer process
- Strategic planning/business planning - writing business plans and strategies
- Buildings/facilities management - health and safety, energy efficiency, waste reduction
- Bid writing/funding applications
- Quality standards - identification/preparation/accreditation
- Project development and evaluation reports
- Development/implementation of financial systems, policies and procedures
- Working with children and supporting families - designing services/activities
- Community consultations and engagement activities
- Heritage focused activities and projects
- Volunteer development and management
- Restructuring and communications
- Governance support and organisational strength reviews
- Marketing strategies and communication plans
- Customer service

OUR PEOPLE



SIMEON RIPLEY CHIEF EXECUTIVE

Simeon has BA (Hons) in Human Geography and MSc in Urban Regeneration and is working towards a Level 7 qualification in Strategic Management. He has extensive knowledge of running Community Development Trusts and a proven track record of completing three successful community asset transfers of local community centres.

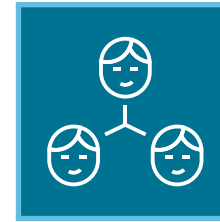
Simeon's key strengths lie in funding applications, financial management, strategic planning, staff and volunteer management and maximising income generation through enterprising activities.



DAMON ORTON DEPUTY CHIEF EXECUTIVE

Damon has a BSc Joint Hons Degree in Geography and Sports Studies. He has extensive knowledge in Facilities and Leisure Management. His key strengths lie in compliance, health and safety, building management and maintenance, managing hard and soft services, asset management, financial management, training and development and staff management.

Damon has several industry qualifications including IOSH Managing Safely, Legionella Management - Hot and Cold Water Systems and FPA - Management and Maintenance of Fire Systems amongst others.



JANICE IRVING COMMUNITY DEVELOPMENT MANAGER

Janice has over 30 years' experience of developing and delivering community and adult learning provision along with managing community centres.

She has supported Linskill Centre for two years working with and on behalf of North Shields people delivering a HLF funded research project into Linskill School's history, and realising new community initiatives within the Centre.

Janice brings expertise in project development, evaluation, volunteer management and community consultation.



KATHERINE SHEARER FINANCE MANAGER

Katherine is a qualified accountant with over 25 years financial experience gained across both commercial and third sector organisations. Over the last eight years she has worked for a large charity as Finance Director developing financial and control systems, implementing improved processes and procedures, preparing and implementing financial policies and improving the accuracy of the data using automated processes and IT systems.

She also introduced improved financial controls and commercial thinking which saw the unrestricted reserves increase by over £2m in that period.



SANDRA MOFFAT MARKETING MANAGER

Sandra is a CIM qualified marketer with significant experience of working for public and private sector organisations within the North East.

Marketing, communications and business development skills have been developed and broadened within a range of industry sectors including manufacturing, regional development, healthcare, telecommunications and construction. Sandra is committed to working in an open and collaborative manner with different stakeholder groups.

As Marketing Manager for Linskill and North Tyneside Community Development Trust, she is tasked with further developing the Trust's profile and to extend the community reach of the Linskill Centre and associated activities. Sandra is able to offer voluntary and community sector organisations a range of practical marketing skills, advice and expertise.



LOUISE CERVANTES NURSERY DEVELOPMENT MANAGER

Louise has worked extensively with children and families in various roles with North Tyneside Council including Sure Start Children Centres as well as other settings including a primary school

and a not for profit company. Louise is also a Solihull Practitioner and Freedom Programme Trainer.

She has particular passion for and expertise in: team building for those working with children and families, safeguarding, providing support to families, working with and supporting parents.



DR KATH SMITH TRUSTED ASSOCIATE

Kath is a history graduate and undertook an in depth study of worker co-operatives in County Durham to gain her PhD from Durham University in 2004. Since then she has been running

"Remembering the Past, Resourcing the Future" (RPRF) a 20th century community history archive for North Tyneside, based in the Linskill Centre and well regarded across the region.

The RPRF team works with groups and organisations to develop heritage projects, especially those with an oral history focus. Kath's strength is her ability to work with groups to translate a heritage project idea into reality. She has successfully delivered a number of projects that have been funded by the Heritage Lottery Fund, often acting as a professional Heritage Partner for these. In addition, Kath is able to offer oral history training and access to extensive links in the heritage sector.



KAREN GRAHAM TRUSTED ASSOCIATE

Karen has extensive experience in the not-for-profit sector having worked with a range of voluntary and community organisations for more than 20 years, including two local infrastructure

organisations. She has a strong bid writing background having secured £9.75 million in grants and an excellent track record in securing large Big Lottery Fund grants.

Karen is particularly skilled in terms of charity governance, business planning, evaluation and quality accreditation. Karen has worked alongside Linskill staff for three years.

SERVICE AGREEMENTS AND PRICING POLICY

For those seeking to access our Associates service we offer a free, initial, no obligation meeting to discuss your needs. Should you then be interested in securing our services, we will provide you with a written service agreement which clearly outlines:

- Work to be undertaken
- Associates allocated to you
- Time scales involved
- Costs of our services
- Payment schedules

Linskill Trusted Associates operates with a clear pricing policy based on a simple daily or half-daily rate, plus agreed expenses where required. These will be clearly shown in the service agreement.

CONTACT US

For an initial chat about how Linskill Trusted Associates can help your organisation, please contact Simeon Ripley at:

simeon@linskill.org or **call 0191 257 8000.**

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